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## On the order of strongly starlikeness and order of starlikeness of a certain convex functions

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Let  $\mathcal{A}$  denote the set of functions  $f(z) = z + \sum_{n=2}^{\infty} a_n z^n$  which are analytic in  $\mathbb{D} = \{z : |z| < 1\}$ . Let  $f(z) \in \mathcal{A}$  and suppose that for  $0 < \alpha < 1$  and  $0 < \beta < 1$ ,

$$(1) \quad \operatorname{Re} \left( \frac{zf'(z)}{f(z)} \right) > \alpha \quad \text{in } \mathbb{D},$$

$$(2) \quad 1 + \operatorname{Re} \left( \frac{zf''(z)}{f'(z)} \right) > \alpha \quad \text{in } \mathbb{D},$$

$$(3) \quad \left| \arg \left( \frac{zf'(z)}{f(z)} \right) \right| < \frac{\pi}{2} \beta \quad \text{in } \mathbb{D},$$

$$(4) \quad \left| \arg \left( 1 + \frac{zf''(z)}{f'(z)} \right) \right| < \frac{\pi}{2} \beta \quad \text{in } \mathbb{D},$$

$$(5) \quad \left| \arg \left( \frac{zf'(z)}{f(z)} - \alpha \right) \right| < \frac{\pi}{2} \beta \quad \text{in } \mathbb{D},$$

$$(6) \quad \left| \arg \left( 1 + \frac{zf''(z)}{f'(z)} - \alpha \right) \right| < \frac{\pi}{2} \beta \quad \text{in } \mathbb{D}.$$

Then if  $f(z)$  satisfies the above conditions (1), (2), (3), (4), (5) and (6), we call  $f(z)$  starlike of order  $\alpha$ , convex of order  $\alpha$ , strongly starlike of order  $\beta$ , strongly convex of order  $\beta$ , strongly starlike of order  $\beta$  and starlike of order  $\alpha$ , and strongly convex of order  $\beta$  and convex of order  $\alpha$  respectively and let us denote the class of functions which satisfy the conditions (1), (2), (3), (4), (5) and (6) by  $\mathcal{S}^*(\alpha)$ ,  $\mathcal{C}(\alpha)$ ,  $\mathcal{SS}^*(\beta)$ ,  $\mathcal{SC}(\beta)$ ,  $\mathcal{S}^*(\alpha, \beta)$  and  $\mathcal{C}(\alpha, \beta)$  respectively.

Marx [2] and Stroh  cker [5] showed that

$$f(z) \in \mathcal{C}(0) \quad \text{implies} \quad f(z) \in \mathcal{S}^* \left( \frac{1}{2} \right)$$

and MacGregor [1] and Wilken and Feng [6] obtained more general result that

$$f(z) \in \mathcal{C}(\alpha) \text{ implies } f(z) \in \mathcal{S}^*(\beta(\alpha))$$

where  $0 \leq \alpha < 1$  and

$$(7) \quad \beta(\alpha) = \begin{cases} \frac{1-2\alpha}{2^{2-2\alpha}[1-2^{2\alpha-1}]} & \text{if } \alpha \neq \frac{1}{2} \\ \frac{1}{2 \log 2} & \text{if } \alpha = \frac{1}{2}. \end{cases}$$

Mocanu [3] showed that

$$f(z) \in \mathcal{SC}(\gamma) \text{ implies } f(z) \in \mathcal{SS}^*(\beta)$$

where

$$\tan \frac{\pi\gamma}{2} = \tan \frac{\pi\beta}{2} + \frac{\beta}{(1-\beta) \cos \frac{\pi\beta}{2}} \left( \frac{1-\beta}{1+\beta} \right)^{\frac{1+\beta}{2}}$$

and  $0 < \beta < 1$ .

On the other hand, Nunokawa [4] obtained that

$$f(z) \in \mathcal{SC}(\alpha(\beta)) \text{ implies } f(z) \in \mathcal{SS}^*(\beta)$$

where

$$\alpha(\beta) = \beta + \frac{2}{\pi} \tan^{-1} \frac{\beta q(\beta) \sin \frac{\pi}{2}(1-\beta)}{p(\beta) + \beta q(\beta) \cos \frac{\pi}{2}(1-\beta)}$$

$$p(\beta) = (1+\beta)^{\frac{1+\beta}{2}}, \quad q(\beta) = (1-\beta)^{\frac{\beta-1}{2}}$$

and  $0 < \beta < 1$ .

In this paper, we need the following lemma due to Nunokawa [4].

**Lemma 1** *Let  $P(z)$  be analytic in  $\mathbb{D}$ ,  $P(0) = 1$ ,  $P(z) \neq 0$  in  $\mathbb{D}$  and suppose that there exists a point  $z_0 \in \mathbb{D}$  such that*

$$|\arg(P(z))| < \frac{\pi}{2}\delta \quad \text{for } |z| < |z_0|$$

and

$$|\arg(P(z_0))| = \frac{\pi}{2}\delta$$

where  $0 < \delta$ . Then we have

$$\frac{z_0 P'(z_0)}{P(z_0)} = ik\delta$$

where

$$k \geq \frac{1}{2} \left( a + \frac{1}{a} \right) \quad \text{when } \arg(P(z_0)) = \frac{\pi}{2} \delta$$

and

$$k \leq -\frac{1}{2} \left( a + \frac{1}{a} \right) \quad \text{when } \arg(P(z_0)) = -\frac{\pi}{2} \delta$$

where

$$P(z_0)^{\frac{1}{\delta}} = \pm ia \quad \text{and} \quad 0 < a.$$

**Theorem 1** Let  $f(z) \in \mathcal{A}$  and suppose that  $\frac{zf'(z)}{f(z)} \neq \beta(\alpha)$  in  $\mathbb{D}$  and

$$\left| \arg \left( 1 + \frac{zf''(z)}{f'(z)} - \alpha \right) \right| < \frac{\pi}{2} \gamma \quad \text{in } \mathbb{D}$$

where  $0 \leq \alpha < 1$  and  $0 < \gamma < 1$ . Then we have

$$\left| \arg \left( \frac{zf'(z)}{f(z)} - \beta(\alpha) \right) \right| < \frac{\pi}{2} \delta \quad \text{in } \mathbb{D}$$

where  $\beta(\alpha)$  is defined by (7),  $0 < \delta < 1$ ,

$$\gamma = \frac{2}{\pi} \tan^{-1} \delta (1 - \beta(\alpha)) \left( \frac{a_0^{\delta+1} + a_0^{\delta-1}}{\beta(\alpha) + (1 - \beta(\alpha))a_0^\delta} \right)$$

and  $a_0$  is the positive root of the equation

$$(1 - \beta(\alpha))x^\delta(x^2 - 1) = \beta(\alpha) \{ (1 - \delta) - (1 + \delta)x^2 \}.$$

*Proof.* Let us put

$$p(z) = \frac{zf'(z)}{f(z)}, \quad p(0) = 1 \quad \text{and} \quad p(z) \neq \beta(\alpha) \quad \text{in } \mathbb{D}.$$

Then it follows that

$$1 + \frac{zf''(z)}{f'(z)} = p(z) + \frac{zp'(z)}{p(z)}.$$

If there exists a point  $z_0 \in \mathbb{D}$  such that

$$|\arg(P(z))| = |\arg(p(z) - \beta(\alpha))| < \frac{\pi}{2} \delta$$

for  $|z| < |z_0|$  and

$$|\arg(P(z_0))| = |\arg(p(z_0) - \beta(\alpha))| = \frac{\pi}{2} \delta$$

where  $P(z) = \frac{p(z) - \beta(\alpha)}{1 - \beta(\alpha)}$  and  $P(0) = 1$ , then from Lemma 1, we have

$$\frac{z_0 P'(z_0)}{P(z_0)} = \frac{z_0 p'(z_0)}{p(z_0) - \beta(\alpha)} = i\delta k.$$

For the case  $\arg(P(z_0)) = \arg(p(z_0) - \beta(\alpha)) = \frac{\pi}{2}\delta$ , it follows that

$$\begin{aligned} (8) \quad & \arg \left( 1 + \frac{z_0 f''(z_0)}{f'(z_0)} - \alpha \right) \\ &= \arg \left\{ (p(z_0) - \beta(\alpha)) \left( 1 + \frac{z_0 p'(z_0)}{p(z_0) - \beta(\alpha)} \cdot \frac{1}{p(z_0)} + \frac{\beta(\alpha) - \alpha}{p(z_0) - \beta(\alpha)} \right) \right\} \\ &= \frac{\pi\delta}{2} + \arg \left\{ 1 + \frac{i\delta k}{\beta(\alpha) + (1 - \beta(\alpha))(ia)^\delta} + \frac{\beta(\alpha) - \alpha}{(1 - \beta(\alpha))(ia)^\delta} \right\} \\ &> \frac{\pi\delta}{2} + \arg \left\{ 1 + \frac{i\delta k}{(\beta(\alpha) + (1 - \beta(\alpha))a^\delta)e^{i\frac{\pi}{2}\delta}} + \frac{\beta(\alpha) - \alpha}{(1 - \beta(\alpha))a^\delta e^{i\frac{\pi}{2}\delta}} \right\} \\ &= \frac{\pi\delta}{2} + \arg \left\{ e^{-i\frac{\pi}{2}\delta} \left( e^{i\frac{\pi}{2}\delta} + \frac{i\delta k}{\beta(\alpha) + (1 - \beta(\alpha))a^\delta} + \frac{\beta(\alpha) - \alpha}{(1 - \beta(\alpha))a^\delta} \right) \right\} \\ &\geq \arg \left\{ e^{i\frac{\pi}{2}\delta} + \frac{1}{2} \left( \frac{i\delta(a + a^{-1})}{\beta(\alpha) + (1 - \beta(\alpha))a^\delta} + \frac{1}{(1 - \beta(\alpha))a^\delta} \right) \right\} \end{aligned}$$

since we have  $0 < \beta(\alpha) - \alpha \leq \frac{1}{2}$  and Lemma 1. Let us put

$$(9) \quad \varphi(x) = \frac{x^\delta(x + x^{-1})}{\beta(\alpha) + (1 - \beta(\alpha))x^\delta} = \frac{x + x^{-1}}{1 - \beta(\alpha) + \beta(\alpha)x^{-\delta}}$$

for  $0 < x$ . Then it follows that

$$\varphi'(x) = \frac{1}{x^2(1 - \beta(\alpha) + \beta(\alpha)x^{-\delta})^2} [(1 - \beta(\alpha))(x^2 - 1) + \beta(\alpha)x^{-\delta} \{(1 + \delta)x^2 - (1 - \delta)\}].$$

Putting  $a_0$  be the positive root of the equation  $\varphi'(x) = 0$  or

$$x^\delta(x^2 - 1) = \beta(\alpha) \{(1 - \delta) - (1 + \delta)x^2\},$$

then  $\varphi(x)$  takes its minimum value at  $x = a_0$ . Therefore, from (8) and (9), we have

$$\begin{aligned} \arg \left( 1 + \frac{z_0 f''(z_0)}{f'(z_0)} - \alpha \right) &> \arg \left\{ e^{i\frac{\pi}{2}\delta} + \frac{1}{2} \left( \frac{1}{(1 - \beta(\alpha))a_0^\delta} + \frac{i\delta(a_0 + a_0^{-1})}{\beta(\alpha) + (1 - \beta(\alpha))a_0^\delta} \right) \right\} \\ &\geq \arg \left( \frac{1}{(1 - \beta(\alpha))a_0^\delta} + i \frac{\delta(a_0 + a_0^{-1})}{\beta(\alpha) + (1 - \beta(\alpha))a_0^\delta} \right) \\ &= \tan^{-1} \delta(1 - \beta(\alpha)) \left( \frac{a_0^{\delta+1} + a_0^{\delta-1}}{\beta(\alpha) + (1 - \beta(\alpha))a_0^\delta} \right). \end{aligned}$$

This contradicts hypothesis of Theorem 1.

For the case  $\arg(P(z_0)) = \arg(p(z_0) - \beta(\alpha)) = -\frac{\pi}{2}\delta$ , applying the same method as the above and Lemma 1, we have

$$\arg\left(1 + \frac{z_0 f''(z_0)}{f'(z_0)} - \alpha\right) < -\tan^{-1} \delta(1 - \beta(\alpha)) \left(\frac{a_0^{\delta+1} + a_0^{\delta-1}}{\beta(\alpha) + (1 - \beta(\alpha))a_0^\delta}\right).$$

This is also a contradiction and therefore it completes the proof of Theorem 1.  $\square$

**Remark** Theorem 1 shows that

$$f(z) \in \mathcal{SC}(\alpha, \gamma) \text{ implies } f(z) \in \mathcal{SS}^*(\beta(\alpha), \delta)$$

where

$$\gamma = \frac{2}{\pi} \tan^{-1} \delta(1 - \beta(\alpha)) \left(\frac{a_0^{\delta+1} + a_0^{\delta-1}}{\beta(\alpha) + (1 - \beta(\alpha))a_0^\delta}\right)$$

but Theorem 1 is not a sharp result and so, the authors expect that Theorem 1 will be improved by someone in future.

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